



Strategic Framework (ver.5, Jul’26)

Our Vision

To achieve a healthy River with fair water allocations based on science & First Nations knowledge for all users and the environment.

Our Mission

To protect, conserve and enhance the biodiversity of the River Murray, Great Southern Lakes and Coorong by ensuring environmentally sustainable quantities of healthy river water continue to flow and this water is managed for the benefit of the First Nations people, the environment, current beneficiaries and future generations.



Strategic Pillars	A. Action & Awareness	B. Promote Scientific Knowledge	C. Good Governance	D. Financially Sustainable
Key Strategies	1. Traditional Owners – Liaise with & promote RLC interests of the Ngarrindjeri People. 2. Co-operation – Maintain close contact and knowledge of authorities responsible for the management of RLC including MDBA, SA Water, SA DEWNR, etc 3. Lobbying – Raise issues and seek support for issues from Federal, State and Local Governments 4. Representation – Maintain close contact and seek RLCAG representation with other relevant organisations. 5. Public Awareness – Promote public awareness of relevant issues.	1. Maintain knowledge of relevant research and liaise with researchers. 2. Ensure adequate monitoring of flows and water quality is conducted and the information is publicly available. 3. Identify the need for further relevant research and help develop studies. 4. Participate in research projects where appropriate. 5. Help promote the dissemination of relevant research findings and improve the public’s water literacy.	1. Work as one team to ensure strong partnerships & relationships internally and externally to allow RLCAG to be unified, effective & prominent in Murray River Basin Management. 2. Promote effective management by inducting new members; provide on-going training and hold well-run and focused meetings. 3. Ensure transparency by making minutes available to all and that decisions are consistent with stated strategies. 4. Implement succession planning by backing up all information on a common platform, running mentoring programs, engaging and empowering members.	1. Expand our revenue streams by growing membership, improving current programs and implementing new initiatives. 2. Implement sound financial management through long term and annual budgeting and good accounting practices. 3. Seek and obtain grants and sponsorship to help finance RLCAG activities, environmental improvements and scientific studies. 4. Remain independent and financially viable. 5. Comply with all regulatory requirements including Assoc. Incorpor. Act, 1985, with Consumer & Business Services (CBS) and the Aust. Charities and NFP Commission (ACNC).
Key Performance Indicators	1. Number of Ngarrindjeri people contacted about relevant issues. 2. Number of correspondence and contacts with responsible authorities. 3. Number of correspondence and other contacts with government officials. 4. Number of relevant organisations in which RLCAG is represented. 5. Number of public consultation activities conducted.	1. Number of contacts with relevant researchers. 2. Number of communications with people responsible for monitoring flows and water quality. 3. Number of research projects which RLCAG have helped to establish. 4. Number of manhours input by RLCAG into research projects. 5. Number of times research projects are referenced by RLCAG either in correspondence, website or public gatherings.	1. Increase in retention rate of officials. 2. Ability to resolve issues brought to meetings. 3. Number of meetings with published minutes with all decisions linked to RLCAG Strategic Plan. 4. Number of members progressing through identified succession pathways.	1. Increase in revenue from year to year. 2. Prepare Annual Budget and conduct regular reviews of financial accounts and implementation of any recommended improvements to financial practices. 3. Increase in number and amount of grants and sponsorship received each year. 4. Ability to meet budget each year. 5. On-time lodgment and compliance with CBS and ACNC regularity requirements.

“Science and decision making regarding the Murray Darling Basin should be in this area where the results of all things from the source to the sea culminate” – Henry Jones

“The River is the main stakeholder in our organisation” – Gloria Jones

“We aim to connect the dots between what the Community sees and feels, what Country remembers, and what Science tells us” – Julie Jones